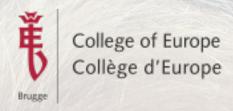
## Thursday 01.02.2024 | 16-18





# Mirror, mirror on the wall, who's the greenest of them all ? Negotiating the new EU framework against greenwashing

### FINAL CONFERENCE OF THE POL SIMULATION GAME

#### **KEYNOTE SPEECH**

Virginijus Sinkevičius | Commissioner for Environment, Oceans and Fisheries



#### **SPEAKERS**

Amélie de Montchalin | Ambassador & Former Secretary of State for European Affairs – Permanent Representative of France to the OECD Blanca Morales | Senior Sustainable Consumption Officer – BEUC Cyrus Engerer | Rapporteur – MEP S&D Group Emmanuelle Maire | Head of Unit – DG ENV José Manuel Argilés Marín | Counsellor for Consumer Affairs – Permanent Representation of Spain to the EU Paolo Falcioni | Director General – APPLiA

#### VE – AUD1 | Verversdijk 16, Brugge

