

## International Conference

### THE EU AND CHINA: REFORM AND GOVERNANCE

Brussels, 4-5 May 2015

Location: European Economic and Social Committee (4 May: full day)  
& European Parliament (5 May: morning)

### PROGRAMME

#### Monday, 4 May 2015

*Venue: European Economic and Social Committee, Van Maerlant Building, 2 rue Van Maerlant, B-1040 BRUSSELS*

*Room VM3 (2nd floor, Van Maerlant Building)*

8:30-9:00 Registration

9:00-9:05 **Welcome:**

- Prof. Jing MEN, Director of EU-China Research Centre and InBev-Baillet Latour Chair of EU-China Relations, Department of EU International Relations and Diplomacy Studies, College of Europe, Bruges

9:05-9:30 **Keynote speeches:**

- Mr. Luis PLANAS PUCHADES, Secretary-General of the European Economic and Social Committee, Brussels
- Mr. Zhengang MA, Chairman of the China Committee of the Council for Security Cooperation in the Asia Pacific, and Senior Advisor of the China Reform Forum, Beijing

9:30-9:45 Group photo and short coffee break

## Panel One:

9:45-11:30 **Economic and Political Reform and Governance in the EU and China**

**Moderator:** Prof. Hong ZHOU, Vice Chairman of the China Reform Forum and Director of the Institute of European Studies, China Academy of Social Sciences, Beijing

### **Speakers:**

- Prof. Xin CHEN, Senior Research Fellow, Director of the Economic Division, Institute of European Studies, Chinese Academy of Social Sciences, Beijing
  - *“Incentives of Structural reform: the e-commerce development in Zhengzhou”*
- Prof. Robert GEYER, Professor, Department of Politics, Philosophy and Religion, Lancaster University
  - *“The Future of Direct-To-Consumer Advertising of Prescription Drugs (DTCA-PD) in the EU and China”* (co-author: Ellie BROOKS)
- Prof. Junjie JIANG, China Executive Leadership Academy Pudong
  - *“The Practices of Social Risk Assessment System in China’s Local Government—Taking Pudong Shanghai as One Example”*
- Dr. Kolja RAUBE, Senior Researcher, Leuven Centre for Global Governance Studies and Centre for European Studies, KU Leuven, and Dr. Joëlle HIVONNET, European External Action Service, Brussels
  - *“Good governance and the role of civil society organisations in reform processes and EU-China diplomatic relations”*
- Ms. Natalia WYZYCKA, MA student, College of Europe, Natolin
  - *“China-EU relations viz. intellectual property (IP) rights implementation: how successful has EU policy towards China’s IP implementation been at the local level since WTO accession in 2001?”*

## Panel Two:

11:30-12:30 **Reform of Foreign Policy Systems**

**Moderator:** Dr. Michael REITERER, Senior Advisor, European External Action Service, Brussels

### Speakers:

- Prof. Thomas CHRISTIANSEN, Jean Monnet Professor of European Institutional Politics, Maastricht University, and Prof. Emil KIRCHNER, Jean Monnet Professor, University of Essex
  - *“The Eurozone Crisis: Danger and Opportunity for EU-China Relations”*
- Ms. Alina MOGOS, PhD Candidate, Babes Bolyai University, Cluj-Napoca
  - *“The Search for an EU Grand Strategy: Lessons to Be Learnt from China’s Foreign Policy”*
- Mr. Shichen WANG, PhD Candidate, Institute for European Studies, Université Libre de Bruxelles
  - *“Reform of Chinese Foreign Policy Decision-Making System under the New Leadership”*

12:30-14:00 Lunch (for speakers)

### Panel Three:

14:00-15:25 **The EU, China and the Reform of Global Economic Governance**

**Moderator:** Prof. Jacques PELKMANS, Senior Research Fellow, CEPS, Brussels

### Speakers:

- Prof. John RYAN, Research Associate, Von Hügel Institute of St Edmund's College, University of Cambridge
  - *“The Global Currencies Conundrum”*
- Dr. Yu XIANG, First Secretary, Chinese Mission to the EU
  - *“The Global Economic Governance Innovation and EU-China Cooperation”*
- Prof. Raquel VAZ-PINTO, Assistant Professor, University Autónoma of Lisbon
  - *“The New Global Economic Governance System: Time to Reset EU-China Ties?”* (co-author: Dr. Luis MAH)
- Dr. Scott BROWN, Lecturer in Foreign Policy, School of Humanities, University of Dundee
  - *“The EU and China in Global Economic Governance: Implications for the Strategic Partnership”*

15:25-15:40 Coffee break

## Panel Four:

15:40-17:00 **The EU, China and the Reform of the International Development Architecture**

**Moderator:** Prof. Nanette NEUWAHL, Director of Studies, College of Europe, Natolin, and Jean Monnet Professor of EU Law, Université de Montréal

### **Speakers:**

- Prof. Hong ZHOU, Vice Chairman of the China Reform Forum and Director of the Institute of European Studies, China Academy of Social Sciences, Beijing
  - *“Post-2015 Development”*
- Dr. Weifang CHEN, Lecturer, School of International Studies, Renmin University of China, Beijing
  - *“Contradictive or Cooperative Approaches between the EU and China in Africa – The case of the engagement of the EU and China in Sudan”* (co-author: Yanzhou XU)
- Dr. Thomas E. HENÖKL, Research Associate, Department of Political Science and Management, University of Agder
  - *“Multilateral Regional Governance: Comparing EU and China engagement in Asia”* (co-author: Dr. Michael REITERER)
- Dr. Anna STAHL, Research Fellow, EU-China Research Centre, Department of EU International Relations and Diplomacy Studies, College of Europe, Bruges
  - *“Building an EU-China Strategic Partnership for Global Development: The EU’s and China’s Contribution to the post-2015 Development Agenda”*

## **Tuesday, 5 May 2015**

**Venue:** *European Parliament, Wiertzstraat 60, B-1047 Brussel, Room A3G2*

9:00-9:30 Registration (at the desk of European Parliament)

9:30-10:45 **The Road to Paris: The EU, China and Global Climate Governance (Roundtable 1)**

**Moderator:** Mr. Jo LEINEN, Chairman of China Delegation, European Parliament, Brussels

**Discussants:**

- Mr. Charles-Michel GEURTS, Deputy Head of Division of Asia-Pacific Horizontal Affairs, European External Action Service, Brussels, and Visiting Professor at the College of Europe, Bruges
- Prof. Shiqiu ZHANG, Director of the Institute of Environment and Economy, Peking University
- Ms. Benita DREESEN, Managing Director BENTLEYE, Geneva
- Dr. Olivia GIPPNER, Dahrendorf Postdoctoral Fellow EU-China Relations, LSE IDEAS, London School of Economics and Political Science

10:45-11:00 Coffee break

11:00-12:30 **The Road to Paris: The EU, China and Global Climate Governance (Roundtable 2)**

**Moderator:** Dr. Candido Garcia MOLYNEUX, Of Counsel at Covington & Burling LLP and Lecturer of Environmental Law and Policy, College of Europe, Natolin

**Discussants:**

- Prof. Marjan PEETERS, Professor of Environmental Policy & Law, Maastricht University
- Mr. Fajun QU, CEO of Nova Lighting Bvba, Brussels
- Mrs. Irina LAZZERINI, Sinologist and Policy Analyst at the Enel Foundation, Rome
- Ms. Deborah SANTUS ROOSEN, International Institute for Sustainable Development, Geneva