

# Fair Trade

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Centre



*European Economic and Social Committee*



**European Committee  
of the Regions**

## Sustainability and Competition Policy: Bridging two Worlds to Enable a Fairer Economy

**24 October 2019**

European Committee of the Regions / European Economic and Social Committee  
Jacques Delors Building – JDE 52, Rue Belliard 99/101, Brussels

08:30 – 09:00 **Registration**

09:00 – 09:10 **Welcome**

- Luca Jahier, President of the European Economic and Social Committee

09:10 – 09:25 **Presentation of the Conference**

- Dario Soto Abril, CEO at Fairtrade International
- Alec Burnside, Dechert LLP (counsel to the FTAO)

09:25 – 09:50 **Keynote Speech**

Margrethe Vestager, EU Commissioner for Competition

09:50 – 11:05 **Consumer Welfare under Pressure: Time for a Restatement?**

*Chair:* Michael Weiner, Dechert LLP (counsel to the FTAO)

*Speakers:*

- Jonathan Baker, American University
- Cristina Caffarra, Charles River Associates
- Lina Khan, U.S. House Subcommittee on Antitrust, Commercial and Administrative Law
- Assimakis Komninos, GCLC/White & Case LLP

11:05 – 11:20 **Coffee break**

11:20 – 12:35	<b>Antitrust Challenges to Lawfully Pursuing Sustainability Goals: the example of the cocoa supply chain and beyond</b> <i>Chair: Alec Burnside, Dechert LLP (counsel to the FTAO)</i>
	<i>Speakers:</i> <ul style="list-style-type: none"> <li>- Logan Breed (Hogan Lovells LLP), for the World Cocoa Foundation</li> <li>- Dirk Middelschulte, Unilever</li> <li>- Martin Oesch, Barry Callebaut</li> <li>- Christoph Leibnath, Nestlé</li> </ul>
12:35 – 14:05	<b>Lunch</b>
14:05 – 15:15	<b>Sustainability Goals: How to Factor them into Competition Assessments?</b> <i>Chair: Simon Holmes, UK Competition Appeals Tribunal</i>
	<i>Speakers:</i> <ul style="list-style-type: none"> <li>- Tembinkosi Bonakale, Competition Authority of South Africa</li> <li>- Maria Jaspers, DG COMP</li> <li>- Felix Engelsing, Competition Authority of Germany (BkartA)</li> <li>- Martijn Snoep, Competition Authority of The Netherlands (ACM)</li> </ul>
15:15 – 15:30	<b>Coffee break</b>
15:30 – 16:40	<b>Allowing for an Antitrust Exemption for Sustainability: a (False) Good Idea?</b> <i>Chair: Ioannis Lianos, Hellenic Competition Authority/UCLondon</i>
	<i>Speakers:</i> <ul style="list-style-type: none"> <li>- Kevin Coates, Covington &amp; Burling LLP</li> <li>- Anna Gerbrandy, University of Utrecht</li> <li>- Maarten Pieter Schinkel, University of Amsterdam</li> <li>- Ben Smulders, Head of cabinet of EU Commissioner Timmermans</li> </ul>
16:40 – 17:50	<b>The Way Forward: How Can Competition Policy Enable Rather Than Obstruct Sustainability?</b> <i>Chair: Damien Gerard, GCLC/University of Louvain</i>
	<i>Speakers:</i> <ul style="list-style-type: none"> <li>- Suzanne Kingston, University College Dublin</li> <li>- Ioannis Lianos, Hellenic Competition Authority/UCLondon</li> <li>- Damien Neven, Graduate Institute Geneva</li> <li>- Geert Van Calster, University of Leuven</li> </ul>
	<b>Closing remarks</b>
17:50 – 18:00	Arnoldas Abramavičius, First Vice-President, European Committee of the Regions Commission for Economic Policy
18:00 – 18:05	Sergi Corbalán, Executive Director of the FTAO

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